



RESOURCES TO
BUILD A BETTER
BUSINESS



Fact Sheet For Entrepreneurs

What is NWIBizHub?

NWIBizHub connects Northwest Indiana entrepreneurs and small business owners to the right resources at the right time, no matter where they are in their journey of starting, accelerating or expanding their business.

How does NWIBizHub help business owners and entrepreneurs?

As a referral service, NWIBizHub provides:

- Easy access to a specialized network of service providers offering a broad range of expertise
- Quick links to the appropriate resources to assist in starting or growing a business

How does it work?

1. Entrepreneurs and business owners go to the NWIBizHub website. They provide information about their business and the current challenges they face.
2. The Resource Navigator® technology tool matches their request to resource partners in the Northwest Indiana region that best fit their business assistance needs.



In what areas can NWIBizHub help my business?

Our network of resource partners provides a wide range of business-related services, including:

- Marketing
- Financial Planning
- Sales
- Loans
- Technical Assistance
- Product Development
- Education
- Government Contracts
- Operations

Are there costs involved in using NWIBizHub services?

Referral services provided to the entrepreneur or business owner are at no cost.

Who is sponsoring NWIBizHub?

Through a grant provided by Lilly Endowment Inc, this project was identified as a priority in the Ignite the Region: A Regional Strategy for Economic Transformation plan. Legacy Foundation, Crown Point Community Foundation, and Unity Foundation of La Porte County have teamed with the Center of Workforce Innovations and Northwest Indiana Small Business Development Center to sponsor NWIBizHub.

How do I learn more?

Visit www.nwibizhub.com to learn more. Contact Donna Catalano with questions at 219-736-1880 or DCatalano@legacyfdn.org