



RESOURCES TO BUILD A BETTER BUSINESS



Fact Sheet For Resource Partners

What is NWI BizHub?

NWI BizHub will connect Northwest Indiana entrepreneurs to needed resources no matter where they are in their journey of starting, accelerating or expanding their business. Through a digital platform, the NWI BizHub Resource Navigator will connect entrepreneurs and small business owners to the right resources at the right time.

The Resource Navigator®

As a technology tool, the Resource Navigator provides:

- Access to dynamic web directory of service providers offering a broad range of expertise
- Quick links to appropriate resources to assist in starting or growing a business

Who can be included in the NWI BizHub Resource Navigator?

Any not-for-profit, government, or educational organization that serves entrepreneurs and small businesses in Northwest Indiana are invited to join the online platform. Select for-profit groups that have entrepreneurial and business support as their core mission are also invited to participate in NWI BizHub. **There is no cost to be listed.** To register, complete the online form at www.NWIBizHub.com.

By joining the network, does my organization keep its own identity?

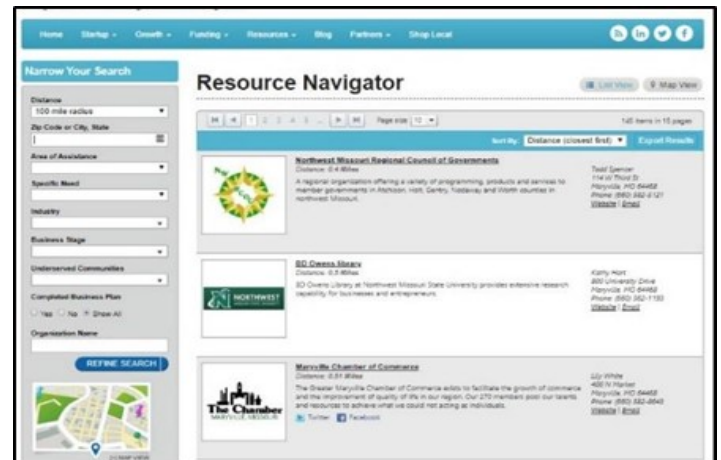
Absolutely! Each organization continues to operate as it does today. The purpose is to help entrepreneurs find the right resources at the right time by facilitating connections to the services included in the Resource Navigator database.

How does NWI BizHub help my organization?

- Greater community awareness and publicity of services
- Compilation of referral and visibility statistics
- Insights on frequent searches by business owners

How does NWI BizHub help entrepreneurs?

- Connects the right resources at the right time
- Informs about available service providers offering a broad range of assistance
- Provides specialty expertise 24/7, through targeted user-friendly search technology



Who is sponsoring NWI BizHub?

Through a grant provided by Lilly Endowment Inc, this project was identified as a priority in the Ignite the Region: A Regional Strategy for Economic Transformation plan. Legacy Foundation, Crown Point Community Foundation, and Unity Foundation of La Porte County have teamed with the Center of Workforce Innovations and Northwest Indiana Small Business Development Center to sponsor NWI BizHub.

How do I learn more?

Visit www.nwibizhub.com to register your organization today! Contact Donna Catalano with questions at 219-736-1880 or DCatalano@legacyfdn.org